

June 20, 2017

Dear Artists,

Nya:weh sge:no'! The 96<sup>th</sup> annual Santa Fe Indian Market is rapidly approaching and I am grateful for your interest in participating in our INDIAN MARKET: EDGE (IM EDGE). This new initiative encompasses all aspects of contemporary art forms and will add another dimension to our world-renowned event. As visitors from around the world descend upon Santa Fe to experience the beauty of our culture and art, IM: EDGE will offer another glimpse into the fine art that Natives are producing and we invite you to participate. IM: EDGE will not change the identity of the Santa Fe Indian Market, but will enhance the scope and offer our community a chance to highlight new forms, digital content, and narratives that may not have an easily identifiable place within our current classifications.

IM: EDGE will take place over the course of three days, August 17<sup>th</sup> – 19<sup>th</sup> at the Santa Fe Community Convention Center as part of the official Santa Fe Indian Market. Beginning with a Private Preview Reception; IM: EDGE will be open Friday August 18<sup>th</sup> from 5:30 pm – 9:00 pm during our Sneak and General Previews; and during Indian Market on Saturday August 19<sup>th</sup> from 9:00 am – 5:00 pm.

The well-lit and modern layout will offer visitors a unique art appreciation experience. The show will consist of curated gallery spaces that represent native artists, with those artists being juried and vetted by SWAIA. SWAIA will have our own gallery space featuring many juried artists that represent the quality, caliber, and authenticity that Indian Market is known for. Enclosed you will find the IM: EDGE APPLICATION and INSTRUCTIONS and the CITY OF SANTA FE SPECIAL EVENTS LICENSE APPLICATION. **NOTE: The Indian Market Application MUST INCLUDE your Special Events License Application or your application will be considered INCOMPLETE.**

To ensure that our reputation remains the standard for Native fine art, every artist is juried and/or evaluated. This includes artists in the SWAIA gallery space as well as artists in the other participating galleries. Single artist applicants **MUST SUBMIT 3** images of representative work. Final selection of included pieces will be done closer to Indian Market in August. Please send in images of artwork clearly labeled per artist and labeled per image file. All images can be combined on one CD/DVD and/or USB drive. We will also accept emailed images to speed up the process. Email these files to Elizabeth Charley (IM EDGE Zone Manager): [echarley@swaia.org](mailto:echarley@swaia.org). It is crucial that your images are clear and your descriptions are thorough and legible.

PLEASE NOTE: Since the artists will not have a singular booth or space for your work, there is no booth fee. There will be a centralized payment process and SWAIA will collect a small commission of 15% on each sale. This is a new initiative and all commission proceeds will be used to cover the logistical costs of the show and Santa Fe Indian Market. For those accepted artists who will not be able to attend the market and deliver art, arrangements for shipping can be made. The application fee is \$20 and can be paid over the phone.

The Santa Fe Indian Market is pleased to welcome your submission for possible inclusion in this year's INDIAN MARKET: EDGE. We are extremely pleased to potentially include your art forms within an event that presents some of the brightest and most meaningful fine art to a world audience.

If you have any questions regarding the application, please call. We look forward to your submission!

With Warm Regards,



Dallin Maybee, Chief Operating Officer

## 2017 INDIAN MARKET: EDGE Application Instructions

### A. Eligibility Requirements

All artists must present documentation that they are enrolled members or designated Tribal Artisans of a United States or Canadian federally recognized tribe or Alaskan Corporation in the form of a Certificate of Indian Blood Card (CIB/CDIB), tribal enrollment number and/or Secured Certificate of Indian Status Card (CIS/SCIS).

### B. Application Fee

Applications and a \$20 non-refundable application fee must be postmarked by 5 p.m., Friday July 28, 2017. Please NOTE: **Online applications are NOT available this year** due to a transfer to a new software system. Artists can download a printable copy of the form from the SWAIA website; [www.swaia.org](http://www.swaia.org) but you must **MAIL, HAND DELIVER or EMAIL** your application. You must submit your application to our office postmarked or by the above deadline. Declined credit/debit cards or applications received after 5 p.m. on August 4th are subject to the \$55 late fee (\$75 total) and this may delay or prohibit your acceptance into Indian Market: Edge. Credit/debit card payments can be made by phone to SWAIA: (505) 983-5220

Please make funds payable and MAIL applications to:

SWAIA  
PO Box 969  
Santa Fe, NM 87504

To HAND DELIVER applications and fee payments our PHYSICAL ADDRESS is:

SWAIA  
121 Sandoval St., Suite 302  
Santa Fe, NM 87501

Email Applications and Images together to Elizabeth Charley:

[echarley@swaia.org](mailto:echarley@swaia.org)

### C. SWAIA Gallery Space

SWAIA has final authority for the acceptance and placement of ALL art, sizes, and logistics of curating the space. NO booth fees are due. A 15% commission on all art sold by SWAIA in the gallery space will be collected from the sale and a total balance of all pieces sold, minus the commission, will be sent to artists the week after Indian Market 2015. Upon acceptance as an official INDIAN MARKET: EDGE artist, a contract will be sent and need to be signed and returned to SWAIA asap.

### D. Digital Images

Each artist MUST SUBMIT 3 images of clear representative work in order to complete your application. Please follow the instructions carefully. Make sure your CD OR Thumbdrive is clearly labeled. We no longer accept slides. Collaborative artists and co-op artists must all submit an application and proof of tribal/First Nations enrollment. The quality of your images is critically important for judging. Poorly composed, blurry, busy or images improperly sized will affect your jury scores. The following instructions will assist you in presenting your work in the best way possible.

#### Acceptable Media:

CD and/or USB drive. Please keep the sizes of your image files to under 1.5 MB per image, especially if by email.



Labeling of Disc

Labeling of USB



**Contemporary Exhibitor Contact Information**First \_\_\_\_\_ Tribe/Nation \_\_\_\_\_  
All US and Canadian Federally Recognized Tribe/Nations are eligible to applyMiddle \_\_\_\_\_ Tribal Enrollment # \_\_\_\_\_  
Please include a copy if you are a first-time applicant

Last \_\_\_\_\_ SSN: \_\_\_\_\_

Address \_\_\_\_\_ DOB of Youth Applying Alone \_\_\_\_\_  
Must be 17 years or younger (Born AFTER 8/22/1999)

City \_\_\_\_\_ State \_\_\_\_\_ New Mexico CRS Tax # \_\_\_\_\_

Zip code \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ Email \_\_\_\_\_

**Space Size Accommodations**

Please describe the spacial dimensions you will need in order to accommodate the setup of your artwork or installations. **PIECES MAY NOT EXCEED 72" IN ANY DIRECTION.** Include outside measurements including frame. Considerations will be made for large instillations but please note we may not be able to accommodate extremely large pieces. Indicate whether the instillations can be placed outside. We may also not be able to accommodate high priced items due to insurance limitations. Please be as descriptive as possible as space is limited and will not be placed in a booth, rather a Convention Center room with several artists in an art show gallery space.

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**PLEASE NOTE:** Artists will not have to be present at the gallery space. The SWAIA gallery space will be hosted by a dedicated curator who will be present and will negotiate the sales. It is preferable that artists schedule times to be present so that visitors will be able to engage with the artists directly but SWAIA staff will coordinate the schedule. Please do plan on attending the Private Preview Reception on Thursday August 17<sup>th</sup>, and the Sneak and General Previews on Friday August 18<sup>th</sup>.

**Images and Art Descriptions**

Three (3) images are required for each artist showing at INDIAN MARKET: EDGE. Use this form (copy more pages if needed) to provide detailed descriptions of each image. Each image must show a SINGLE piece of artwork. No detail (close-up) shots are allowed. The artwork depicted in the image must have been completed within the last three (3) years. Please have clear images, it is extremely crucial for judging. ALL SWAIA INDIAN MARKET: EDGE artists are REQUIRED to submit images. The images DO NOT have to be pieces that are to be considered for the show, they can be pieces that are representative of the artist. If selected our curator will contact you for final selections of pieces. If you would like a particular piece that is part of your application to be include in the EDGE show, please indicate so in the description.

Image 1: Artist/File Name \_\_\_\_\_

Mo/Year Completed \_\_\_\_\_ Dimensions(HxWxD) \_\_\_\_\_ Object/Title \_\_\_\_\_

Materials \_\_\_\_\_

Techniques \_\_\_\_\_

Image 2: Artist/File Name \_\_\_\_\_

Mo/Year Completed \_\_\_\_\_ Dimensions(HxWxD) \_\_\_\_\_ Object/Title \_\_\_\_\_

Materials \_\_\_\_\_

Techniques \_\_\_\_\_

Image 3: Artist/File Name \_\_\_\_\_

Mo/Year Completed \_\_\_\_\_ Dimensions(HxWxD) \_\_\_\_\_ Object/Title \_\_\_\_\_

Materials \_\_\_\_\_

Techniques \_\_\_\_\_

**\*\*\*\*\*Please Duplicate this Page for Additional Artists (If Necessary) \*\*\*\*\***

**Application Fee**

Please include a \$20 non-refundable fee. **Applications must be received by 5:00 PM, Friday July 28, 2017.** No applications will be accepted after July 30<sup>th</sup>. Please make funds payable to SWAIA. **SWAIA does not accept cash or personal/business checks.** Credit card, cashier's checks, or money orders only.

Cashier's Check #: \_\_\_\_\_ Money Order #: \_\_\_\_\_

Credit Card Type:  Visa  Master Card  American Express

Name as it appears on Credit Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CSC Code: \_\_\_\_\_

Signature of Cardholder Approving Charge: \_\_\_\_\_

**\*\*\*\*\*NOTE: Please send ONLY application fees\*\*\*\*\*****Application Checklist**

- Completed and Signed Application
- Enclosed non-refundable application fee
- Included my SIGNED City of Santa Fe Special Events License Application – NOTE: Your application will be considered INCOMPLETE and you will not be able to participate if not included AND signed.
- Include your tribal enrollment number and documentation
- Descriptions of artwork/installations and spacial dimensions for each
- Enclosed three clear images per artist and artwork descriptions for EACH piece

**Exhibitor Declaration**

I have read this statement and attest that I am the artist and that all artwork submitted by me is a true and accurate representation of work to be sold at the 2017 Santa Fe Indian Market: EDGE contemporary show. I understand that SWAIA will take a 15% fee from work sold by SWAIA at EDGE and that SWAIA has the final decision in my participation (or not) and the inclusion and number of pieces to be shown at EDGE. I understand by signing this application, I agree to abide by SWAIA's Indian Market Standards and Rules, including but not limited to all work being made by me, or in the case of a collaborative work, by my collaborator and me. I also agree to abide by the rules set by my City of Santa Fe Special Event Business License and State of New Mexico Tax and Revenue Department regarding any and all fees and taxes. My signature indicates that my application is true and complete.

SIGNATURE: \_\_\_\_\_ Date: \_\_\_\_\_

# 2017 CITY OF SANTA FE SPECIAL EVENTS LICENSE APPLICATION

THIS FORM MUST BE RECEIVED BY SWAIA

For questions regarding this Special Events License Application (SELA), call the City of Santa Fe at 505-955-6551.  
**This application must be signed and returned to SWAIA.**

## Contact Information

Name \_\_\_\_\_ DBA/Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

SSN: \_\_\_\_\_

Phone \_\_\_\_\_ Emergency Phone \_\_\_\_\_

Artist

Food Vendor

Other

Event Name: Santa Fe Indian Market

Dates: August 19-20<sup>th</sup>, 2017

A Combined Reporting System (CRS) gross receipts tax\* (sales tax) number is required to conduct business in the City of Santa Fe. If you do not have a gross receipts tax number, contact the State of New Mexico Taxation and Revenue Department at 505-827-0951 or visit <https://tap.state.nm.us/>

By signing this application, the vender agrees to file gross receipts taxes on the sales made within the City of Santa Fe at the special event for which they are participating pursuant to §21-5.2 (L) plaza uses; events; allowed uses.

Prior City License  No  Yes (If you already have a City License and include number) \_\_\_\_\_

CRS Number \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_

\*The gross receipts tax is a tax imposed by the State Of New Mexico on persons engaged in business in New Mexico for the privilege of doing business in New Mexico

### FOR OFFICE USE ONLY

Control# \_\_\_\_\_ Amount \_\_\_\_\_  
Receipt# \_\_\_\_\_ Date \_\_\_\_\_  
License# \_\_\_\_\_