

SPONSORSHIP OPPORTUNITIES

SANTA FE INDIAN MARKET

SWAIA

swaia.org/505.983.5220



PLAZA STAGE



GALA & AUCTIONS



CLOTHING CONTEST



BEST OF SHOW CEREMONY



HAUTE COUTURE FASHION SHOW



REACH 120,000 PEOPLE IN A SINGLE AUGUST WEEKEND! CALL US TODAY TO PLAN YOUR SPONSORSHIP.

TITLE SPONSOR, 2019 SANTA FE INDIAN MARKET:

- Sponsor's name and logo stating, "[Sponsor Name] Presents" exclusively attached to Indian Market messaging;
- Booth on the Plaza during Market weekend;
- Revolving ad/click through on SWAIA website home page;
- Sponsor's logo prominently displayed on banners & signage, website, print advertising, social media, booth finder app, and other outreach in advance of, during and after Market;
- Complimentary full-page ad in Indian Market Official Booth Guide, published by the Santa Fe New Mexican;
- Two All-Access Passes to ticketed Indian Market events (Gala, Best of Show, Previews and Haute Couture Fashion Show) (RSVP required);
- Two complimentary premier tables at the Gala (Saturday night of Market) (18 additional guests)

SANTA FE PLAZA STAGE SPONSOR: \$20,000

- Premier table at Gala (Saturday night of Market);
- Sponsor's logo prominently displayed on the plaza stage and signage associated with it;
- Half page ad in Indian Market Official Booth Guide, published by the Santa Fe New Mexican;
- Use of stage by sponsor for appropriate promotions and giveaways throughout Market weekend;
- Sponsor's logo on SWAIA home page (click through), as well as on banners & signage, print advertising, social media, booth finder app, and other outreach in advance of, during and after Market;
- Two tickets to Best of Show Ceremony & Luncheon (Friday before Market) and two front row seats the the Haute Couture Fashion Show (Sunday of Market) (RSVP required)

HAUTE COUTURE FASHION SHOW SPONSOR (Sunday of Market): \$20,000

- Sponsor's logo on SWAIA home page (click through), as well as on banners & signage, print advertising, social media, booth finder app, and other outreach in advance of, during and after Market;
- Sponsor's logo on on Fashion Show program, on all signage for the event, projected onto a wall during the show, and on various promotions for the event;
- Thank you from Fashion Show stage by the emcee;
- 15 front-row seats to the Fashion Show and tickets to VIP after-party

CONTINUED ON REVERSE



SOUTHWESTERN ASSOCIATION FOR INDIAN ARTS:

"BRINGING NATIVE ARTS TO THE WORLD BY INSPIRING ARTISTIC EXCELLENCE, FOSTERING EDUCATION, AND CREATING MEANINGFUL PARTNERSHIPS."

MARKET SPONSOR (More than one available): \$10,000

- Premier table at Gala (Saturday night of Market), or booth on the Plaza;
- Sponsor's logo on SWAIA home page (click through), as well as on banners & signage, booth finder app, and other outreach in advance of, during and after Market;
- 4 tickets to each: Best of Show Event, Sneak Preview & General Preview (RSVP required)

TWO SOLD!
Thank you
NARF & AARP
**MORE
AVAILABLE!**

BEST OF SHOW CEREMONY & LUNCHEON SPONSOR* (Friday before Market): \$10,000

- Sponsor's logo on SWAIA home page (click through), as well as on banners & signage, booth finder app, and other outreach in advance of, during and after Market;
- Sponsor's logo prominently displayed, and recognition given, during luncheon;
- Full page program ad in BOS program and marketing collateral on all luncheon tables;
- 10 complimentary Best of Show tickets

***SOLD!**
Thank you
IAIA

PREVIEW NIGHT FOR AWARD WINNING ART* (Friday before Market): \$7,500

- Sponsor's logo on SWAIA home page (click through), as well as on banners & signage, booth finder app, and other outreach in advance of, during and after Market;
- Sponsor's logo/name prominently displayed during event and on all promotions for it;
- Four tickets to Best of Show Ceremony & Luncheon, ten tickets to Sneak Preview and ten tickets to General Preview (RSVP required)

***SOLD!**
Thank you
Cherokee Art
Market

IM EDGE CONTEMPORARY SHOW* (Thursday through Sunday): \$7,500

***SOLD!**
Thank you to the
Balzers

IM EDGE PREVIEW RECEPTION* (Thursday before Market): \$2,500

***SOLD!**
Thank you
NACF

SANTA FE INDIAN MARKET KICK-OFF PARTY* (Thursday before Market): \$7,500

- Sponsor's logo on SWAIA home page (click through), as well as on banners & signage, booth finder app, and other outreach in advance of, during and after Market;
- Sponsor's logo/name prominently displayed during event and on all promotions for it;
- Six tickets to: Best of Show Ceremony & Luncheon and Preview Event for IM: EDGE show

***SOLD!**
Thank you
NACF

NATIVE AMERICAN CLOTHING CONTEST* (Sunday morning of Market): \$5,000

- Banner with sponsor's logo displayed on stage during the Contest;
- Recognition as a sponsor throughout the Contest;
- Sponsor's logo on the home page of SWAIA website (click through) and booth finder app, as well as name/logo on all marketing for the Contest, and in various other Indian Market promotions;
- Four reserved seats at the Contest, and four tickets to Best of Show Ceremony & Luncheon (RSVP required)

***SOLD!**
Thank you
Richard Buckley

OTHER SPONSORSHIP OPPORTUNITIES:

All following Sponsors will receive their sponsor's logo (click through) on Sponsorship page of SWAIA website, on booth finder app and on after-Market Thank You ad in the Santa Fe New Mexican, in addition to below benefits

- **Volunteer Apron Sponsor*** (logo on 240 aprons): \$2,500 *** SOLD! Thank you Thornburg**
- **Volunteer T-Shirt Sponsor*** (logo on 240 T-shirts): \$2,500 *** SOLD! Thank you Tesuque Casino**
- **Gala Named Table Sponsor** (signage on your Gala table): \$2,500 or \$5,000
- **Welcome Sign Sponsor** (at Plaza stage - five total): \$1,500 each **TY Manitou and True West. MORE AVAILABLE!**
- **Children's Activity Tent Sponsor** (banner on tent): \$1,500 *** SOLD! Thank you Native Hope**
- **Lanyard Sponsor*** (logo on 1,000+ artist lanyards): \$1,000 ***SOLD! Thank you Malouf Gallery**



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