reach 120,000 people in a single August weekend! Call us today to plan your sponsorship.

**TITLE SPONSOR, 2019 SANTA FE INDIAN MARKET:**
- Sponsor’s name and logo stating, “[Sponsor Name] Presents” exclusively attached to Indian Market messaging;
- Booth on the Plaza during Market weekend;
- Revolving ad/click through on SWAIA website home page;
- Sponsor’s logo prominently displayed on banners & signage, website, print advertising, social media, booth finder app, and other outreach in advance of, during and after Market;
- Complimentary full-page ad in Indian Market Official Booth Guide, published by the Santa Fe New Mexican;
- Two All-Access Passes to ticketed Indian Market events (Gala, Best of Show, Previews and Haute Couture Fashion Show) (RSVP required);
- Two complimentary premier tables at the Gala (Saturday night of Market) (18 additional guests)

**SANTA FE PLAZA STAGE SPONSOR:** $20,000
- Premier table at Gala (Saturday night of Market);
- Sponsor’s logo prominently displayed on the plaza stage and signage associated with it;
- Half page ad in Indian Market Official Booth Guide, published by the Santa Fe New Mexican;
- Use of stage by sponsor for appropriate promotions and giveaways throughout Market weekend;
- Sponsor’s logo on SWAIA home page (click through), as well as on banners & signage, print advertising, social media, booth finder app, and other outreach in advance of, during and after Market;
- Two tickets to Best of Show Ceremony & Luncheon (Friday before Market) and two front row seats the the Haute Couture Fashion Show (Sunday of Market) (RSVP required)

**HAUTE COUTURE FASHION SHOW SPONSOR (Sunday of Market):** $20,000
- Sponsor’s logo on SWAIA home page (click through), as well as on banners & signage, print advertising, social media, booth finder app, and other outreach in advance of, during and after Market;
- Sponsor’s logo on on Fashion Show program, on all signage for the event, projected onto a wall during the show, and on various promotions for the event;
- Thank you from Fashion Show stage by the emcee;
- 15 front-row seats to the Fashion Show and tickets to VIP after-party

CONTINUED ON REVERSE
MARKET SPONSOR (More than one available): $10,000
- Premier table at Gala (Saturday night of Market), or booth on the Plaza;
- Sponsor’s logo on SWAIA home page (click through), as well as on banners & signage, booth finder app, and other outreach in advance of, during and after Market;
- 4 tickets to each: Best of Show Event, Sneak Preview & General Preview (RSVP required)

BEST OF SHOW CEREMONY & LUNCHEON SPONSOR* (Friday before Market): $10,000
- Sponsor’s logo on SWAIA home page (click through), as well as on banners & signage, booth finder app, and other outreach in advance of, during and after Market;
- Sponsor’s logo prominently displayed, and recognition given, during luncheon;
- Full page program ad in BOS program and marketing collateral on all luncheon tables;
- 4 tickets to Best of Show Event, Sneak Preview & General Preview (RSVP required)

PREVIEW NIGHT FOR AWARD WINNING ART* (Friday before Market): $7,500
- Sponsor’s logo on SWAIA home page (click through), as well as on banners & signage, booth finder app, and other outreach in advance of, during and after Market;
- Sponsor’s logo/name prominently displayed during event and on all promotions for it;
- Four tickets to Best of Show Ceremony & Luncheon, ten tickets to Sneak Preview and ten tickets to General Preview (RSVP required)

IM EDGE CONTEMPORARY SHOW* (Thursday through Sunday): $7,500

IM EDGE PREVIEW RECEPTION* (Thursday before Market): $2,500

SANTA FE INDIAN MARKET KICK-OFF PARTY* (Thursday before Market): $7,500
- Sponsor’s logo on SWAIA home page (click through), as well as on banners & signage, booth finder app, and other outreach in advance of, during and after Market;
- Sponsor’s logo/name prominently displayed during event and on all promotions for it;
- Six tickets to: Best of Show Ceremony & Luncheon and Preview Event for IM: EDGE show

NATIVE AMERICAN CLOTHING CONTEST* (Sunday morning of Market): $5,000
- Banner with sponsor’s logo displayed on stage during the Contest;
- Recognition as a sponsor throughout the Contest;
- Sponsor’s logo on the home page of SWAIA website (click through) and booth finder app, as well as name/logo on all marketing for the Contest, and in various other Indian Market promotions;
- Four reserved seats at the Contest, and four tickets to Best of Show Ceremony & Luncheon (RSVP required)

OTHER SPONSORSHIP OPPORTUNITIES:
All following Sponsors will receive their sponsor’s logo (click through) on Sponsorship page of SWAIA website, on booth finder app and on after-Market Thank You ad in the Santa Fe New Mexican, in addition to below benefits

- Volunteer Apron Sponsor* (logo on 240 aprons): $2,500 * SOLD! Thank you Thornburg
- Volunteer T-Shirt Sponsor* (logo on 240 T-shirts): $2,500 * SOLD! Thank you Tesuque Casino
- Gala Named Table Sponsor (signage on your Gala table): $2,500 or $5,000
- Welcome Sign Sponsor (at Plaza stage - five total): $1,500 each TY Manitou and True West. MORE AVAILABLE!
- Children’s Activity Tent Sponsor (banner on tent): $1,500 * SOLD! Thank you Native Hope
- Lanyard Sponsor* (logo on 1,000+ artist lanyards): $1,000 * SOLD! Thank you Malouf Gallery

Southwestern Association for Indian Arts:
“Bringing Native arts to the world by inspiring artistic excellence, fostering education, and creating meaningful partnerships.”

PO Box 969, Santa Fe, New Mexico 87504  505-983-5220  SWAIA.ORG