



2023 SANTA FE INDIAN MARKET OFFICIAL SCHEDULE OF EVENTS



2023 TITLE SPONSOR

WEDNESDAY, AUGUST 16, 2023



ARTIST RECEPTION & PRESS PARTY

INVITE ONLY

5:30 pm – 7:00 pm // SFCCC BALLROOM

Artists and media will meet and connect to celebrate the official opening of Indian Market.

Artists are welcome to bring their families and two guests.

FRIDAY, AUGUST 18, 2023



Bob & JoAnn
Balzer

BEST OF SHOW CEREMONY

11:30 am – 1:00 pm // SFCCC BALLROOM

This exclusive event celebrates the top award-winning artists of the year beginning with an awards ceremony. Be among the first to see this year's award-winning artwork.



IAIA
INSTITUTE OF
AMERICAN INDIAN ARTS

BEST OF SHOW LUNCHEON

1:00 pm – 2:00 pm // SFCCC COURTYARD

Following the Best of Show ceremony, this luncheon is held for best of show and best of classification winners, their guests & SWAIA ticket holders.



SNEAK PEEK OF AWARD WINNING ART

MEMBERS ONLY

2:00 pm – 4:00 pm // SFCCC BALLROOM

SWAIA Members get a sneak preview of the year's award-winning artwork prior to the market opening.



GENERAL PREVIEW OF AWARD WINNING ART

4:30 pm – 6:00 pm // SFCCC BALLROOM

This is the public's first chance to see Indian Market 2023 artwork, including another opportunity to view the Best of Show and Best of Classification artwork ahead of the weekend market.

SATURDAY, AUGUST 19, 2023



SAN MANUEL
BAND OF MISSION INDIANS

GALA, AUCTIONS & FASHION SHOW

5:30 pm – 9:00 pm // SFCCC BALLROOM

Enjoy a lavish cocktail reception, a showcase of innovative Indigenous fashion designs, and a live art auction featuring some of the most exquisite Native American artwork and collectibles.



2023 SANTA FE INDIAN MARKET

OFFICIAL SCHEDULE OF EVENTS



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SATURDAY, AUGUST 19 - SUNDAY, AUGUST 20, 2023



101ST SANTA FE INDIAN MARKET

FREE TO PUBLIC 9:00 am – 5:00 pm // ON THE PLAZA

Featuring over 1,000 artists from over 200 tribes, this market is the largest and most prestigious Native arts show in the world showcasing a wide range of traditional and contemporary Native American art.



FREE TO PUBLIC LIVE PERFORMANCES

9:00 am – 5:00 pm // PLAZA STAGE & CATHEDRAL PARK STAGE

An exciting line up of Indigenous performers take the Market Plaza Stage throughout the day.

SUNDAY, AUGUST 20, 2023



NATIVE AMERICAN CLOTHING CONTEST

FREE TO PUBLIC 9:00 am – 1:00 pm // PLAZA STAGE

A market favorite, the Native American Clothing Contest presents a wide array of regalia and clothing from North American Indigenous Nations.



DIAMOND EXPERIENCE

12:30 pm – 3:00 pm // SFCCC BALLROOM

The diamond seating at the indigenous fashion show offers a luxurious experience with behind-the-scenes access, front-row seats, an exclusive tasting menu with drink pairing by 2022 James Beard winner Chef Fernando Olea of Sazón. It's the perfect way to immerse oneself in the world of Indigenous fashion.



V.I.P. FASHION SHOW PRE-PARTY

1:30 pm – 3:00 pm // SFCCC LOBBY

VIP Fashion Show Pre-Party ticket holders will enjoy a heavy tasting menu, champagne, and curated cocktails while viewing stunning works of art from some of North America's top Indigenous designers.



INDIGENOUS FASHION SHOW

3:00 pm – 4:00 pm // SFCCC BALLROOM

Celebrating 10 years of Indigenous Fashion! SWAIA's 2023 Indigenous Fashion Show lineup features seven premier Indigenous designers.